



8 and 9 September 2003

Feierabendhaus of BASF Aktiengesellschaft
Ludwigshafen, Germany



City of the Future – A Chance for Europe

„European Conference on Sustainable Urban
Development:
Success Factors – Innovations – Visions“



Under the patronage of
Dr. Manfred Stolpe
German Minister for Transport, Building and
Housing



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City of the Future - A Chance for Europe

Ludwigshafen's 150th birthday is a reason for us to celebrate but it is also a time to take stock of the past and to look to the future. Looking to the future is what the European conference City of the Future - a Chance for Europe aims to do. Cities are facing growing problems and huge structural changes as a result of changing conditions. But they are also a focal point for social modernization, economic momentum, technological progress and innovation, and for this reason they offer a host of opportunities to counter the growing challenges facing urban development through suitable problem-solving strategies and a way out of the crisis.

All of us share the hope that constructive interaction between politicians, the business community, experts and the public along with decisive action at a global and local level will lead to joint solutions for today's problems that can be put in place according to the principles of sustainable urban development. This conference is intended to be a European platform for sharing experiences about the success factors and visions we need for sustainable urban development, presenting concrete examples of how they are being addressed today, demonstrating what sustainable urban development really means and illustrating the increasing importance of networks and how they help to solve local problems and encourage innovation and sustainability.



Dr. Eva Lohse
Mayor of Ludwigshafen



Eggert Voscherau
Deputy Chairman of the Board
of Executive Directors
BASF Aktiengesellschaft, Ludwigshafen



Day 1: Monday 8 September 2003

Event Chair:

Dr. Hans-Peter Meister, Institute for Organizational Communication (IFOK), Bensheim

10h00 –

Welcome

10h25

- Patron *Dr. Manfred Stolpe*, German Minister for Transport, Building and Housing, Berlin
- *Eggert Voscherau*, Deputy Chairman of the Board of Executive Directors, BASF Aktiengesellschaft, Ludwigshafen
- *Dr. Eva Lohse*, Mayor of Ludwigshafen



10h25 –

Keynote address

10h45

Anna Tibaijuka,

United Nations Human Settlements Programme (UN-HABITAT)
Beginning with the objectives of Johannesburg the speaker will point out the impact on Europe as well as on specific local challenges and aspects facing sustainable urban development.

10h45 –

The City in Dialogue

11h15

Meeting place exhibition

11h15 –

Podium debate

12h30

Johannesburg and the municipalities -
The opportunities and potential of sustainable urban development

Chair: *Dr. Hans-Peter Meister*, IFOK, Bensheim

- *Prof. Dr. Ingrid Breckner*, Institute of Urban and Regional Economics/Urban and Regional Sociology, Technische Universität Hamburg-Harburg
- *Lutz Freitag*, GdW Bundesverband deutscher Wohnungsunternehmen e. V., Berlin

Day 1: **Monday 8 September 2003**

- *Prof. Dr. Rolf Kreibich*, Institute for Future Studies Safety and Energy, BASF Aktiengesellschaft, Ludwigshafen
- *Dr. Walter Seufert*, Competence Centre for Environment, Safety and Energy, BASF Aktiengesellschaft, Ludwigshafen
- *Beate Weber*, Mayor of Heidelberg

12h30 – The City at Lunch
13h30

13h30 – Introduction to European Networks
14h00

- SUREURO: Project and Conception: Opportunities for sustainable urban development in Europe *Jan Blomstrand*, Blomstrand Consulting Ltd., Malmö, and Sustainable Refurbishment Europe (SUREURO), Kalmar, Schweden
- The new network for the future and cooperation between cities and regional planning in Europe *Emanuel Moulin* und *Klaus Werner*, Ministry for Infrastructure, Transport and Housing, Paris, France

14h00 – Coffee Break
14h15

14h15 – Afternoon plenary
15h45

Urban redevelopment in eastern Germany - a model for Europe - *Achim Großmann*, German Ministry for Transport, Building and Housing, Berlin

Projects

- Sustainable revitalization of a residential area: the 3-liter house in Ludwigshafen's Brunck district *Wolfgang Greifenhagen*, LUWOG, Ludwigshafen

- Sustainable urban development projects of a municipal housing company

Walter Braun, GAG,
Ludwigshafen



- No sustainable social development without vision: The Berflo Es/Hart van Zuid city district in Hengelo, Netherlands, *Gerard Jilleba*, Municipal administration, Hengelo, Netherlands, *Erik Stok*, Municipal administration, Hengelo, Netherlands

15h45 – Coffee Break
16h00

16h00 – Tools for successful management
17h30

- Partnerships and alliances as a management tool: From a linear to a systemic way of thinking
Prof. Manfred König, University of Applied Sciences, Ludwigshafen
- The economic feasibility of investing in energy-efficient housing refurbishment
Dr. Uwe Wullkopf, Institute for Housing and the Environment (IWU), Darmstadt
- The energy passport as a competitive factor
Hans-Dieter Hegner, German Ministry for Transport, Building, Berlin
- Active resident participation as a success factor for a long-term business strategy
Lars Graffner, Kalmarhem Housing Company, Kalmar, Schweden

17h30 – The City in Dialogue
19h00 Exhibition

Ab 19:00 The City Celebrates: – Dinner and entertainment in Gesellschaftshaus der BASF, Ludwigshafen

Day 2: **Tuesday 9 September 2003**

09h00 – Introduction to the Day's Theme

09h20

Sustainability without reverberations?

Prof. Dr. Dietrich Henckel, German Institute of Urban Affairs (difu), Berlin

09h20 – Visions of sustainable urban development

10h40

- Conversion project Tübingen: Life, home and work
Prof. Dieter Schempp, Architekturbüro LOG ID, Tübingen
- Converting a satellite town into a premium address
 - Pfingstweide - Future lab housing and living
Dr. Wolfgang Schubert, LUWOG Housing Company of BASF, Ludwigshafen
 - Info-City: new telecommunication services
Dietmar Schickel, Tele Columbus GmbH, Hannover
 - Lab report from Cottbus: Restoration, renovation and redesign of the Türower Straße district
Peter Busch, State Ministry for Urban Development, Housing and Transport, Brandenburg
- The Future of Cities
Prof. Dr. Wendelin Strubelt, German Federal Office for Building and Regional Planning, Bonn

10h40 – Coffe break

11h00

11h00 –

- Model projects with a future -

12h15

The German government's EnSan research project

Hans Erhorn, Fraunhofer Institute of Building Physics, Stuttgart

- Demographic shifts as an opportunity - customers are getting older. What does this mean for housing companies?
Xaver Kroner, Association of Bavarian Housing Companies, (VdW Bayern), Munich

- Housing satisfaction and environmental awareness of ultra-low energy home dwellers

Dr. Antje Flade, Institute for Housing and Environment (IWU), Darmstadt



- Building culture as a future strategy for the housing sector

Dr. Bernd Hunger, Association of German Housing Companies (GdW), Berlin

12h15 – Closing appeal

12h30 *Dr. Eva Lohse*,
Mayor of Ludwigshafen

12h30 – The city says „Auf Wiedersehen“

13h30 Closing reception



Event Information

**For all participants arriving on Sunday 7 September 2003:
a reception will be held in Hotel Dorint am Rathaus from 20h00.**

Event venues:

Conference and exhibition:

BASF Feierabendhaus
Leuschnerstraße 47
67063 Ludwigshafen

Reception 7 September 2003:

Hotel Dorint am Rathaus
F7, 5-13
68159 Mannheim

Evening event on 8 September 2003:

BASF Gesellschaftshaus
Wöhlerstraße 15
67063 Ludwigshafen

Registration and organization through conference center:

K.W. Team - Veranstaltungsmanagement
Bahnhofstraße 20
D - 67146 Deidesheim
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Further details and information on the conference, conference organization, registration, hotel reservations and transport are available at

www.StadtDerZukunft.net

Event Sponsors

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IWU - Institut Wohnen und Umwelt GmbH

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No. 3, direction Oppau (every 10 minutes: 01, 11, 21 etc.)

Arrival by car: see map ⇒

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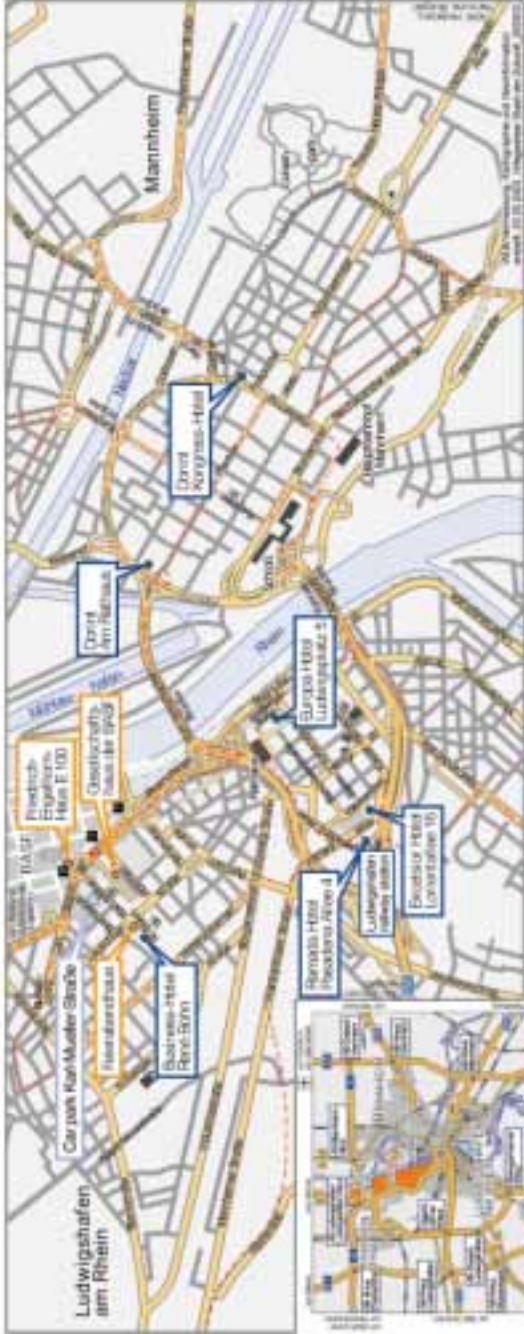
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